



JOIN NOW

Target Rounders is a group of influential and active college students 18-24 years old who help support Target's marketing initiatives through fun, creative online and offline activities. This group also provides feedback on the Target brand and its retail stores and keeps Target up-to-date on the latest trends in fashion, entertainment, technology and more. In exchange, Target Rounders can receive numerous rewards and benefits including:

- Being part of an elite group spreading the word about Target
- The opportunity to take part in sampling programs, in which you get product samples to share with friends and classmates
- The opportunity to voice your opinion directly to Target
- Meeting other like-minded folks via Target Rounders interactive website and forum
- Ongoing perks include the chance to earn free CDs, video games, valuable Target GiftCards, electronics, and more
- Gain valuable promotional experience by repping for one of the most stylish stores in the country

To apply, complete the form below. If you qualify, we will be in touch with you very soon. Thanks and good luck!

**First Name:**   
**Last Name:**   
**Address 1:**   
**Address 2:**   
**City:**   
**State:**   
**Zip:**   
**Country:**   
**College:**   
**College Zipcode**   
**Email:**   
**Date of Birth:**     
**Gender:**   
**Phone # with area code**  (Optional)

**Is this your school address or your home address? (Please check one)**

- School  
 Home

**Which of the following best describes your CURRENT level of education?**

- Currently in High School  
 Currently a College Freshman  
 Currently a College Sophomore  
 Currently a College Junior  
 Currently a College Senior  
 Currently in Graduate School  
 Completed 2-year College Degree  
 Completed 4-year College Degree

- Completed Post Graduate Degree
- Completed High School and not currently attending college

**If you are currently in school, what is the approximate student enrollment at your institution?**

- 30,000+
- 10,000-30,000
- 5,000-10,000
- 1,000-5,000
- 500-1000
- Less than 500
- Not in school

**How often do you shop at Target or Target.com?**

- I don't shop at Target
- Once a year
- About two to five times per year
- About every other month
- Once a month
- Twice a month or more

**What do you like most about the Target? Be as specific as possible.**

**On a scale from 1-10, how likely are you to recommend Target to your friends relative to other retailers such as Wal-mart, Kohl's, K-mart, etc.? (1 being highly unlikely, 5 being neutral and 10 being very likely).**

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- 1   2   3   4   5   6   7   8   9   10

**Which Genre of Music is Your Favorite? (Pick up to 3)**

- Rock (System of a Down, Slipknot, Papa Roach, Linkin Park)
- Hip Hop/Rap (Kanye West, Jay-z, Nelly, OutKast)
- Jazz (Jamie Cullum, Diana Krall, Miles Davis, John Coltrane)
- R & B (Faith Evans, Usher, Mariah Carey, Akon)
- Alternative (Weezer, The Killers, White Stripes, Franz Ferdinand)
- Pop/Top 40 (Gwen Stefani, Coldplay, Kelly Clarkson, Simple Plan)
- Punk/Hardcore (Taking Back Sunday, Hawthorne Heights, NOFX, My Chemical Romance)
- Electronic/Dance (The Chemical Brothers, Daft Punk, Moby, Paul Oakenfold)
- Country (Keith Urban, Toby Keith, Faith Hill, Rascal Flatts)
- Indie/College Rock (Interpol, Death Cab For Cutie, Bright Eyes, Bloc Party)
- Blues (John Lee Hooker, Kenny Wayne Shepard, B.B. King, Jonny Lang)

**What are your 3 favorite websites? Please exclude portals (AOL, Yahoo, MSN, etc), email providers (hotmail, Gmail, Earthlink, etc) and search engines (Google, MSN, Yahoo, etc)**

Website 1

Website 2

Website 3

**How much time do you spend online?**

- I'm constantly online (5 or more hours/day)
- I check my email every day (1 hour a day)
- I'm online once in a while (1 hour per week)
- Internet? (a few hours a month)

**Which of these websites do you use regularly? (please enter the URL of your profile where applicable or just type**

Myspace	<input type="text"/>
Facebook	<input type="text"/>
Friendster	<input type="text"/>
Tagged	<input type="text"/>
Xanga	<input type="text"/>
Youtube/Flickr	<input type="text"/>
Livejournal/Wordpress/Blogspot	<input type="text"/>
Digg/de.ici.ous	<input type="text"/>
Flip	<input type="text"/>
Last.fm	<input type="text"/>
Imeem	<input type="text"/>
Other	<input type="text"/>

**On average, how many Myspace, Tagged.com, BlackPlanet, Facebook, Friendster (or any online community) friends do you have?**

- 100+ friends
- 75-99 friends
- 50-74 friends
- 25-49 friends
- Less than 25 friends

**How many people are on your IM buddy list?**

- 100+ buddies
- 75-99 buddies
- 50-74 buddies
- 25-49 buddies
- Less than 25 buddies

**Approximately how many phone numbers are stored in your mobile phone directory?**

- 100+ numbers
- 75-99 numbers
- 50-74 numbers
- 25-49 numbers
- Less than 25 numbers

**If you were throwing a party, how many people would you personally invite?**

- 100+ people
- 75-99 people
- 50-74 people
- 25-49 people
- Less than 25 people

**If you were selected for the Target Rounders which of the following activities would you most like to participate in?**

- Give out samples to friends and classmates
- Forward offers to friends with IM, email, messaging and social networking sites
- Product feedback and reviews
- Graphic design
- Research panels and surveys
- Talk to new people about Target
- Report to Target on the latest trends

**How would you describe yourself in your circle of friends?**

- I decide what we're going to do. Period.
- I'm usually the one that turns them on to cool new stuff.
- I usually keep more to myself
- I'm a team player and I'll be up for whatever my friends want to do.

**Other**

**Which of the following activities do you engage in most often? (Check up to 5 choices)**

- Listening to Music
- Watching Movies
- Watching Television
- Fashion/Shopping
- Attending Theatre
- Attending Sporting Events
- Playing Video Games
- Performing Music
- Acting
- Surfing the Web
- Attending Church/Temple Services
- Reading
- Participating in Organized Sports
- Participating in Intramural Sports
- Participating in Action Sports (snowboarding, skateboarding, surfing, etc.)
- Participating in Outdoor Activities (camping, hiking, rock climbing, etc.)
- Community service/Volunteering
- Travel
- Participating in Fraternity or Sorority related events
- Participating in Student Government
- Participating in Campus Media Organizations (student newspaper, yearbook, radio, TV station staff, etc.)
- Cheerleading/Drill Team/School Mascot
- Working as a Campus Resident Hall Advisor

**In your opinion what are the three coolest companies and why?**

Company1

Company2

Company3

**Tell us why you would make a good brand ambassador for Target. Please be specific!**



**How did you find out about Target Rounders?**

- Website
- Email from Target
- From a team member
- Other

**Please indicate Website, Team Member, or Other here.**

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